

# CALENDAR RELEASE

FOR IMMEDIATE RELEASE

928-638-9215 or 800-997-8285

[gcmf@infomagic.net](mailto:gcmf@infomagic.net)

[www.grandcanyonmusicfest.org](http://www.grandcanyonmusicfest.org)

Contact: Clare Hoffman 917-856-0196

[clare@I-2000.com](mailto:clare@I-2000.com)

## THE GRAND CANYON MUSIC FESTIVAL

*"... a treat for eyes and ears."*

- The New York Times

Winner: Governors Arts Award

Semifinalist: President's Council on the Arts and the Humanities

Coming Up Taller Award

Two-time Winner: ASCAP-Chamber Music America

Award for Adventurous Programming

### PRESENTS

**The 28th Season**

and

**The Fifth Season of its educational outreach program School of Rock**

School of Rock. Inspired by the success of its Native American Composer Apprentice Project, the GCMF incorporated the School of Rock (SoR) into its educational programming in 2007. Grand Canyon School of Rock is a fast-paced, week-long education program developed with Grand Canyon Music Festival musicians that gives local high school students the opportunity to experience all aspects of band life. From intensive rehearsal and music theory sessions focusing on rock and pop music theory, techniques, and styles, to the culminating public performances, School of Rock students share in all aspects of band life, from musicianship, to hauling gear, set-up, promotion, sound & light board and support of band mates. SoR students compose their own music, and arrange and interpret standards from popular music genres. They are exposed to new music, are introduced to music production, and develop their own performance skills as they learn the discipline of ensemble performance and participation. Students designed the logo and backdrop, created a web page, and intern on production. Grand Canyon School of Rock culminates in 2 public performances of classic rock & roll music

**WHO:** Joe Deninzon, violin, guitar, mandolin, Stephen Benson, guitar, Grand Canyon students

**What:** Concert by SoR students

**WHEN:** Friday, September 2, 5 p.m.

**WHERE:** Shrine of the Ages, South Rim of Grand Canyon National Park, AZ.

**TICKETS** Admission to 5 p.m. student recital is free. Admission to Grand Canyon Music Festival season concert at 7:30 is \$15 for adults and \$8 for children (age 6 and up) and students, Season tickets, to all 7 concerts, \$90. For more information call 800-997-8285 or 928-638-9215.

For complete schedule information and tickets visit [www.grandcanyonmusicfest.org](http://www.grandcanyonmusicfest.org).

***SPONSORSHIP.***

*The Grand Canyon Music Festival is sponsored in part by the Arizona Commission of the Arts through appropriations from the Arizona State Legislature, and with grants from the National Endowment for the Arts, WESTAF, Target, Yamaha Corporation of America, Meet the Composer MetLife Creative Connections, and with support from Grand Canyon National Park, Grand Canyon Association, Canyon Plaza Resort Grand Canyon, Red Feather Lodge, Best Western Grand Canyon Squire Inn, Mountain Ranch Resort, Western Discovery Museum, Grand Canyon Airlines, Papillon Grand Canyon Helicopters, The Grand Hotel, Valle Airpark, Xanterra Resorts, Transcanyon Shuttle, Cafe Tusayan, North Country Grand Canyon Clinic, and other local sponsors.*

***The Festival administers the Native American Composers' Apprentice Project (NACAP)** with support from the National Endowment for the Arts; WESTAF, the Western State Arts Federation and the National Endowment for the Arts; the Arizona Commission of the Arts with funding from the State of Arizona and the National Endowment for the Arts; The First Nations Composer Initiative (FNCI), Target, and the ASCAP Foundation Irving Caesar Fund. Expansion of NACAP to Whitehorse High School in Utah is funded in part by the Utah Division of Arts & Museums and the National Endowment for the Arts.*

***The Grand Canyon Music Festival administers the Grand Canyon School of Rock** with support from Grand Canyon Unified School, Grand Canyon PTA, Grand Canyon Rotary Club, and South Grand Canyon Sanitation.*